

MONTE THAKKAR

Senior Software Engineer

✉ manthan.thakkar@gmail.com 🌐 <https://montethakkar.com> 📍 Los Angeles, CA



SUMMARY

Software engineer with proven track record scaling applications from early-stage growth (0 to \$1M ARR) to enterprise platforms (300K+ MAU), combining deep technical expertise with business impact. Key achievements include architecting cross-platform subscription infrastructure processing \$100K monthly revenue, leading React Native adoption at Vrbo driving 50% improvement in development velocity, and maintaining an open-source project with 400K+ monthly downloads.

Seeking Senior Software Engineer opportunities to drive technical excellence at scale. Require H1B sponsorship; open to relocation with preference for hybrid work environment.

EXPERIENCE

Founding Engineer

Rosebud AI Journal

📅 2023 - Present 📍 Santa Monica, CA

The #1 AI-powered journal for mental health and personal growth.

- Scaled the business from 0 to \$1M in revenue
- Established engineering processes and monorepo infrastructure for a team of 5, improving development velocity by 80%
- Identifying user intent for memory feature driving 10x increase in conversions and becoming top acquisition channel with 25% of new subscriptions
- Built subscription infrastructure handling \$100K monthly revenue, with seamless state sync between Stripe (web) and RevenueCat (mobile)
- Architected iOS 14+ compliant attribution system using AppsFlyer and Meta SDKs, achieving \$45 cost per activation in the native app
- Built and scaled notification infrastructure processing 20K+ daily notifications, improving open rates by 14% through personalization
- Increased user conversions by 85% through A/B tested subscription flows, improving conversion rate from 11.1% to 20.6%

Senior Software Engineer

Expedia Group

📅 2018 - 2022 📍 Austin, TX

Vrbo is the vacation rental division within Expedia Group, the world's travel platform.

- Led Vrbo Owner iOS app development serving 300K+ monthly active users with 99.9% uptime
- Spearheaded React Native adoption in iOS app, boosting development velocity by 50% through shared UI library; shipped 6 features across multiple teams
- Implemented the redesigned "Inbox" feature eliminating 3 major blockers, driving 50% increase in iOS booking conversion rates
- Enhanced iOS app reliability with automated testing by increasing coverage by 30% and reducing manual QA time by 20% during each release

Software Engineer

Pillow

📅 2016 - 2018 📍 San Francisco, CA

Pillow is a technology-driven hospitality company that helps short-term rentals work for everyone.

- Pillow was acquired by Expedia Group (NASDAQ: EXPE) in Sept. 2018
- Led a team of 4 engineers to build our mobile app in React Native
- Responsible for implementing the homepage redesign
- Implemented full-stack features using React, Ruby on Rails and Postgres

SIDE PROJECTS

React Native Elements (OSS)

📅 2017 - 2019

🌐 <https://reactnativeelements.com>

Lead maintainer of the most popular open source UI toolkit for React Native, driving significant growth and community impact.

- Grew contributor base by 15x over 2 years with 400K+ monthly downloads
- Achieved milestone of 25,000 net promoters on GitHub, outperforming 20K+ competing libraries
- Secured \$6,000+ in fundraising for ongoing development

Kandou Volunteering App

📅 2018 - 2020

Launched a mobile app connecting volunteers with local opportunities and CSR management tools.

- Built full-stack mobile app (iOS & Android) using React Native in 3 months
- Attracted 600 users and established partnerships with 17 San Francisco non-profits
- Facilitated 25 volunteer events, resulting in 125+ community service hours

EDUCATION



Bachelor's in Computer Science

[San Francisco State University](#)

📅 2014 - 2017

TECHNICAL SKILLS

Languages & Frameworks

React Native, React, Next.js, Typescript, Node.js, Swift, PostgreSQL, Redis

Tools & Platforms

LLMs, Git, AWS, Turborepo, Expo, Vercel, Native Mobile, Open Source

Testing & Analytics

Jest, React Native Testing, Google Analytics, Mixpanel, Segment